2025 Trolley Opportunities

I-RIDE Trolley
EXTERIOR ADVERTISING / ROLLING BILLBOARDS
NON-DISTRICT PARTNER

Without a doubt, one of the most effective and unique advertising opportunities within the I-Drive Resort Area in Orlando, Florida is the I•RIDE Trolley Service.

For advertising that really moves, these bold and exciting billboards travel their 14 mile route and reach more than 70,000 impressions a day within this dynamic vacation and convention destination.

With designated stops at the Orange County Convention Center, the nation's largest convention center, your message will receive maximum impact.

Size: 4 feet tall x 17 feet wide

Partner rate: $4,400 net/monthly
Production: $1,750 for short-term material
** $2,250 for long-term material**

Available on a first available basis.

Bonus Offer: Advertiser will receive one 4" x 9" brochure display rack inside their advertised trolley.

Contact Norah White at 407-248-9590 or NWhite@IRideTrolley.com

I-Drive Business Improvement District
7081 Grand National Drive • Suite 105 • Orlando, Florida 32819
Phone 407-248-9590 • FAX 407-248-9594
InternationalDriveOrlando.com • IRideTrolley.com
IDriveLiving.com • IDriveDistrict.com

Production Requirements:
Artwork Due: Two weeks prior to posting.

Design Software: Please choose program(s) that are intended for single page design, such as Illustrator and Photoshop. Multi-page layout programs, such as Quark, are inappropriate.

The Template Layer: We will supply advertisers with a trolley template at quarter scale. Please do not rasterize, scale, or manipulate the template in any way.

Resolution: The minimum input resolution for our printer is 100 dpi @ 100%. Keep in mind that if you are working at quarter scale, you will need to increase the resolution of your linked files to 400 dpi.

Linked Files: Be sure to link your image files – do not embed them. Embedded FPO's are OK.

File Formats: Linked files should be provided as .tif or .psb. The artwork, including the template layer, should be saved as .ai or .eps.

Bleed: Provide 1" bleed on all sides. (Which will equal 1/4" on the template.)

Fonts: Outline all fonts.